RUNNING A SUCCESSFUL WORDPRESS AGENCY

Steve Zehngut
@zengy

#agency
#wcphx
Communication = Profit
Pay Attention to the Bottom Line
Watch for RED FLAGS
Take a Walk in Your CLIENT’S SHOES
You are the expert.
Stay in Your LANE
Understand the STAKEHOLDERS
Never, Ever

“GHOST”
RUNNING A SUCCESSFUL WORDPRESS AGENCY

Steve Zehngut
@zengy
zeek.com